



Feasibility Studies

Sports Solutions GB works with a variety of clients to investigate the viability of facility development and capital investment. The team manages projects on behalf of a number of organisations, including County Football Associations, schools, sports clubs and local authorities, to explore options for development.

At the start of a project, Sports Solutions GB holds a briefing session to discuss the key challenges and opportunities associated with the project, agree the methodology for the feasibility study, set up meetings and collect background information.



This service can include the following elements:

- > Investigating and reporting on the justification for the scheme in terms of need
- > Consulting with appropriate parties
- > Reviewing relevant local, regional and national strategy and policy documents.
- > Asset appraisal
- > Funding options
- > Preparing and reporting on the business case for the proposed facilities
- > Potential outcomes and outputs associated with the development
- > Preparing a feasibility study report to support the final scheme



Torquay Athletic RFC and Torquay Cricket Club Redevelopment of Existing Facilities

Background

Torquay Athletic RFC and Cricket Club were keen to develop a sustainable strategy for improving their facilities, including the redevelopment of the clubhouse and providing function rooms and training facilities, which would help support the future growth of both the rugby club and the cricket club, which share the same site in Torquay.

Torquay Bowls Club is also involved in the redevelopment project as its site is adjacent to the Recreation Ground. Sports Solutions GB has been appointed by all three clubs to work with them to develop plans for the future and project manage the scheme from inception to delivery.

Strategy and Implementation

During phase one of the project, the team carried out a feasibility study for the redevelopment of the clubhouse and playing facilities. Firstly a sports development plan was produced to identify the clubs' core facility development needs and this was followed by work on the scheme design, financial viability and justification.

The feasibility study identified a viable redevelopment proposal, based on the clubs' affordability position, taking into account capital reserves and any capital and revenue grant funding which could be secured.

Outcome

Having conducted a thorough feasibility study and presented a development proposal, Sports Solutions GB worked closely with Torbay Council and gained its approval to developing the new facilities on the council-owned site, along with enabling development in the form of housing or other commercial development which would help fund the scheme in a difficult grant funding climate.

The results of the feasibility study and sports development plan are helping all three clubs to secure a longer lease for their sites from the council. Longer leases and the prospect of new facilities have resulted in the three clubs working more closely together towards the delivery of a sustainable sports hub.

Wareham Middle School Development of Existing Facilities

Background

Wareham Middle School in Dorset recognised the need to develop and improve its sports facilities, particularly all weather/floodlit facilities, which would provide valuable amenities for the middle school, primary school, local clubs and the surrounding community.

Sports Solutions GB was appointed to conduct a feasibility study and project manage the delivery of new facilities for the middle school.

Strategy and Implementation

The team investigated and reported on the business case for the proposed facilities, including potential income streams, justification for the scheme in terms of strategic need,

community benefit and likely outcomes and outputs of the project. The feasibility study identified a strategic need for a new 3rd Generation Artificial Grass Pitch and improvements to the school's existing tennis courts.

Outcome

Upon approval of the recommendations made as a result of the feasibility study, the team at Sports Solutions GB is continuing to manage the development process, guiding the project through the planning and grant funding stages in partnership with a specialist synthetic turf consultant and architect.