



Sports Development Planning and Delivery

Sports Solutions GB assists sports clubs, schools and local authorities to produce comprehensive sports development plans for a range of schemes. These plans are a significant part of sports facility development projects and one of the key documents used to support funding applications.

A successful sports development plan should determine the need for sports facilities and identify the facility mix required. It will include detailed costs to deliver timescales for implementation and clear project targets.

The plan can include objectives for additional activities to be provided by the developed facility. Sports Solutions GB works closely with the project team and any partners, to ensure that all parties are involved at the appropriate stages.

In addition to working with clients to produce a sports development plan, Sports Solutions GB offers a comprehensive workshop to discuss objectives and ideas. This information is used to produce a first draft plan.

This service can include the following elements:

- > Consulting with club and partners to identify aims and aspirations
- > Establishing lines of communications and responsibilities within the club
- > Consultation with National Governing Bodies of Sport and Sport England
- > Developing the plan to support the priorities of the club and National Governing Bodies of Sport
- > Workshop sessions to ensure full ownership and understanding of the plan
- > Identifying resources required to deliver the plan and any potential funding streams
- > Completing of the final plan approved by National Governing Bodies of Sport



Church Stretton Town Council

Developing Sustainable New Community Sports Facilities

Background

The existing sports pavilion in Church Stretton, Shropshire, is over fifty years old and no longer suitable for the needs of the local community and existing users. Having identified the need for new facilities, Church Stretton Town Council appointed Sports Solutions GB to project manage the development, from inception to delivery.

Strategy and Implementation

A sports development plan was produced by the team and identified the need for a new sports pavilion and improved sports pitches, with the existing pavilion to be replaced with a new building which utilises sustainable principles and green technologies to ensure that it fits in with its stunning surroundings, which is an Area of Outstanding Natural Beauty.

The innovative and sustainable design of the pavilion, which was designed by local architects, Baart Harries Newall, will help to conserve the natural environment and its resources, diversify and strengthen the local economy and provide services to meet the needs of the community. This project will provide new facilities for five football clubs and one cricket club, as well as other community groups and users of the recreation ground.

Outcome

Planning permission has been successfully secured on behalf of Church Stretton Town Council for the provision of the new sports facility. Sports Solutions GB's role in overseeing and project managing the scheme's development continues and will now focus on working with the council and user clubs to secure the funding required to deliver the project.

Wiltshire Council

Developing a Scheme to Involve Young People in Sport

Background

West Wilts Street Cup (WWSC) is a football-based initiative aimed at reducing the amount of anti-social behaviour caused by local young people. Sport has been used by organisations across the UK to help tackle youth related crime and it was felt that WWSC provided an opportunity to engage young people and reduce levels of anti-social behaviour.

Sports Solutions GB was appointed by Wiltshire Council to work with project partners to investigate the feasibility of expanding the project to deliver a three year structured programme.

Strategy and Implementation

The project includes local based leagues held over a ten week period, which will be supported by regular inter-area competitions. As part of the project, a points system has been set up; if a WWSC player is involved in anti-social behaviour or a crime their team will have points deducted or be temporarily removed from the leagues. This will encourage young people to 'self-police' and provide a positive solution to anti-social behaviour.

Working with the project partners, Sports Solutions GB helped to identify key objectives, developed to deliver targeted and preventative initiatives, including:

- > Develop local and targeted leagues for young people
- > Create positive relationships between young people and the police, fire brigade and council
- > Break social, class and schooling barriers by creating community teams, which will help increase both community pride and identification with the local community
- > Provide opportunities for local volunteers to participate in a sport related activity and gain educational and professional qualifications
- > Increase the number of people living in West Wiltshire who are involved in sport and physical activity

Outcome

Following a project development plan workshop, the team helped to identify key priorities for future expansion and through working closely with project partners, has advised on funding options and helped to develop funding bids in order to implement the three year programme. These funding bids will include the Football Foundation and Wiltshire Young Peoples' Opportunity Fund, as well as local, regional and national funders. Securing successful funding will lead to the provision of sports facilities used in the project, which will employ a number of part-time and session staff in the local area.