



New Online Guide to Running a Club

Helping Clubs Manage More Effectively

Background

During the past nine months, Sports Solutions GB has been working closely with the Football Association developing a new online resource for clubs. Sports Solutions GB and the Football Association are keen to launch an online guide to help those involved in running clubs do so more efficiently.

Strategy and Implementation

The user-friendly guide has been developed for clubs at all levels of the game and will include advice and guidance on a range of topics which affect clubs on a regular basis.

These include:

- > Facilities – developing a facility project, technical information and running facilities efficiently
- > Club people – recruiting volunteers, employing staff and training the workforce

- > Legal – club structure, obtaining a lease and entering into a contract

- > Money – raising it and managing it effectively

All of the advice has been developed in a user-friendly format to ensure it is straightforward and easy to use and provides practical support for all clubs, irrespective of their size and level of play.

Outcome

The guide will prove invaluable to all sports clubs, not just football, when considering a facility improvement project. This online resource, which is due to launch at the end of 2009, fully supports the Football Association's objectives contained in the National Game Strategy.

Working with the Football Foundation

Delivering Long Term Success

Background

Many projects, whether they are capital schemes or activity programmes, will encounter challenges and issues as they progress.

The team at Sports Solutions GB has unique, practical experience of working on a variety of facility and sports development initiatives which helps them to understand these challenges and provide services to support an organisation find solutions to any problems and ultimately deliver long-term successful schemes.

Strategy and Implementation

Sports Solutions GB has been engaged by the Football Foundation to work with organisations, post project completion, to assist in resolving problems and ensure that investment value is not lost. Services range from re-evaluating a business plan and identifying new income streams to re-structuring and creating a new, efficient management team.

Outcome

Ongoing support is available for a range of different projects at varying levels of involvement. Sports Solutions GB's core objective in this area is to ensure that all projects are successful and sustainable for organisations in the long term.